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**CHALLENGES FACING HEALTHCARE WORKFORCE HOT TOPIC AT
API HEALTHCARE ANNUAL CLIENT FORUM**

Event brought together attendees from all over the country to discuss current issues, share best practices and get a glimpse into the future of workforce management technology.

MILWAUKEE, WI—AUG 20, 2010—API Healthcare, the leader in healthcare-specific workforce management solutions, today brought to a close their 18th Client Forum, their annual user group conference where clients from all over the country gather together and discuss important current issues and trends such as changes under healthcare reform, safe staffing legislation and regulatory compliance. In addition attendees discussed best practices for optimizing talent and received a sneak peek into the future of workforce management technology.

Sessions during the four day event were designed to provide clients with the information and tools necessary to successfully navigate the constant changes being faced in the healthcare industry. A variety of timely topics were covered, including leveraging data driven staffing to achieve optimal patient outcomes, using smart staffing and scheduling solutions to avoid unnecessary overtime and how the implementation of an integrated total workforce management solution can help hospitals prepare for Meaningful Use and EHRs. In addition, attendees were given a sneak peek into a future where the complete healthcare workforce can be connected by a total workforce management solution.

“This year’s Client Forum was a great success and we are pleased that so many clients made the trip to Milwaukee to meet and engage us in discussion about the issues and challenges that are top of mind,” said chief executive officer, J.P. Fingado. “While our mission is to provide clients with the tools they need to successfully optimize their organizations, it is just as important for us to hear from clients about the issues that matter to them so we can continue to deliver the most relevant and useful solutions in the future. That is what makes Client Forum so valuable year after year.”

API Healthcare has a long tradition of valuing their clients, a quality that stems from their more than 28 years of providing only healthcare-specific talent optimization solutions. The annual Client Forum conference is an example of how valuable those client relationships are, in that the event is designed to provide clients with meaningful and useful information that they can take home and implement in their respective organizations. Held annually in Milwaukee, WI, the theme of this year’s event was “Creating Client Connections.” Next year’s event will be held July 19 –22.

About API Healthcare

API Healthcare (www.apihealthcare.com) is the largest healthcare-specific vendor of workforce management solutions to the healthcare industry. The company’s staffing and scheduling, patient classification, human resources, recruiting, payroll, time and attendance, business analytics, and staffing agency solutions are used by more than 1,000 hospitals and staffing agencies. Founded in 1982, API Healthcare has been [rated by KLAS in the Top 20 Best in KLAS Awards Report](http://www.KLASresearch.com) (www.KLASresearch.com)

as the top time and attendance provider system for the last eight years (2002-2009). More information can be found at www.apihealthcare.com.

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