

API Healthcare STAR Program



At API Healthcare, we are dedicated to empowering you through education and sharing your successes and outcomes that set you apart in the healthcare industry. With this in mind, we have built the STAR program enabling you to learn, earn, share and succeed.

The API Healthcare STAR program provides opportunities for you to share your experiences as an innovative healthcare industry leader, promote your unique accomplishments, establish beneficial business contacts and receive valuable education. We foster an environment where active participation allows you to maximize your

company's investment in API Healthcare solutions and enables members to grow both personally and professionally through education and collaboration with other healthcare industry professionals. To thank you for participation, we reward you with STAR points that can be applied toward valuable API Healthcare services and training.



Enjoy STAR Benefits

The STAR program provides benefits and resources designed to educate and showcase your expertise and success:

- Gain visibility and recognition as a thought leader for yourself and your organization
- Build valuable relationships with fellow peers as well as API Healthcare industry experts
- Expand your knowledge through education, useful tips and research, as well as services and training opportunities

Once you join the program, we work together to identify opportunities for your participation based on our needs and your interests and time. You can choose to opt in or out of rewards, and all aspects of the program are voluntary.

Visibility and Leadership Opportunities

The API Healthcare STAR program is tailored to help you tell your story at any given point in your journey and offers many unique ways to share your success. Build your professional resume and increase your company's brand exposure by participating in the following Sales and Marketing activities that reward STAR points:

- Reference calls
- Site visits
- Case studies
- Video
- Media articles
- Press releases
- Speaking engagements

STAR Rewards and Recognition

As our way of saying thank you for taking the time to participate and share your successes, API Healthcare rewards STAR points. These points accumulate and are redeemable toward valuable API Healthcare education, including Client Forum registration, as well as services and remote or on-site training.

In addition to rewarding STAR points, we publically recognize and award clients that have actively participated in STAR and realized outstanding results through leveraging API Healthcare Solutions. Clients are honored for their achievements at the annual STAR awards ceremony held during Client Forum.

Earning Points

As you participate, STAR points will grow. Points awarded for activities are based on level

of participation from you and others in your organization over time. The more participation from you and your colleagues in various roles, the more potential your organization has to earn and accumulate STAR points.

STAR points are rewarded according to:

- The fair market value of the participant's role in their organization
- Total time spent on an activity

$FMV \times \text{Time Spent on Activity} = \text{STAR points awarded}$

EXAMPLE:

Functional Systems Administrator FMV of \$55 an hour x 1 hour sales reference call = 55 STAR points

Awarding STAR points according to the FMV of an individual's role and time spent on an activity allows optimal equity and a high potential for earning points.

Redeeming Points

The points you earn can be used by anyone within your organization, spreading the value to your entire team.

Points can be used towards valuable API Healthcare resources:

- Client Forum Registration: join your peers for face-to-face networking, educational sessions and keynote presentations
- On-site Assessment: an API Healthcare associate will visit your facility to conduct an assessment of your use of the solutions in order to identify areas for improvement
- Remote Training: join a session virtually to learn more about your solutions and how to optimize them
- On-site Training: API Healthcare experts will come to your facility to conduct educational sessions

We encourage your organization to use STAR points before they expire two years from the date they are earned.

Getting STARted as a STAR participant

We look forward to working with you to build a program that is of value to you and your organization. Start enjoying the excitement and benefits of participating in STAR today. To enroll, contact our dedicated STAR manager at API.STAR@GE.com who can help guide you through a personalized program.

Showcase your success and start earning points today!



A GE Healthcare Company



PHONE

262.673.6815

WEB

apihealthcare.com

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